



FOR IMMEDIATE RELEASE

Launch of NEOKIN, the First fully integrated European Expert Platform in the Medical Device field.

Zurich, Switzerland, March 14, 2011 - NEOKIN, an innovative consulting company dedicated to the Medical Device field has just been founded. NEOKIN brings together medical device experts covering all areas of business to support small and large companies as well as venture funds or scientific communities. Each NEOKIN expert offers a minimum of 15 years of proven and specialized international experience in the Medical Device industry.

NEOKIN provides flexible and efficient solutions, from product development to commercialization, including clinical, legal, HR or financing support. NEOKIN also offers interim executive and organization management services.

"In an era of budget constraints, companies need flexible business solutions, yet sophisticated and high level expertise and professionalism to succeed on the market", said Isabelle Barber, PhD Senior VP Global Marketing, Exonhit Therapeutics and NEOKIN Strategic Board Member.

NEOKIN aims to becoming a key partner for medical device related companies, proposing result-oriented services customized to their specific needs.

"I am very supportive of this new venture, and convinced that NEOKIN will fill a gap and add a significant value in this field", added Pr Alain Cribier, in charge of the cardiology department (chef de service de cardiologie), CHU Charles Nicolle in Rouen.

NEOKIN focuses on Europe and is expanding its team to offer related services in North America.

About NEOKIN

NEOKIN is an independent firm grouping expert consultants dedicated to the Medical Device industry and focusing on the European market. NEOKIN offers a wide range of consulting services as well as management solutions. NEOKIN was established to serve medtech companies, venture funds or scientific communities.

For more information on NEOKIN LLC, visit www.neokin.com.

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